



Press Release

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REDISCOVER THE CHARM OF OLD COUNTRY ROSES New Old Country Roses Lattice, Victorian & Musical Giftware

New York, NY – There is no pattern more synonymous with Victorian romance than Royal Albert's best selling pattern in the world, Old Country Roses. Marking the height of the British Industrial Revolution, the Victorian period resulted in significant changes in Britain. Royal Albert's new giftware items are a nod to the longest reign in British history held by Queen Victoria. Sculpted gift items including the **Sculpted Rose Wallplate Nightlight**, **Victorian Purse Musical**, **Victorian Shoe Musical**, and the **Victorian Basket Musical** are ornate home décor pieces, and the **Victorian Lamp**, **Victorian Lady Candy Jar** and **Teapot Cookie Jar** are original in design and add a distinctly unique feature to any room. The **Lattice Cookie Jar** and **Ornamental Tealight** displays elegance and femininity, easily customized for each recipient, room or occasion.

Boasting hand-painted, three-dimensional roses, the **Sculpted Rose Wallplate Nightlight** is functional and decorative. Conserving energy while providing an adequate amount of light for dim halls and rooms, the **Sculpted Rose Wallplate** looks great day and night.

The three different Old Country Roses musical gift pieces – **Victorian Purse Musical**, **Victorian Shoe Musical** and **Victorian Basket Musical** – also include the three-dimensional sculpting and hand-painted decorations and play Ludwig van Beethoven's 'Für Elise'. The music boxes are housed in whimsical shapes that are imaginative and feature the same attention to detail that every Old Country Roses piece displays. The quirky pieces will be perfect for the collector and great gifts for three different fun-loving personalities.



For a classic, one-of-a-kind look, the **Victorian Lamp** features hand-painted detailing on the lampshade and is surrounded by brass and glass pieces for a sturdy, high-quality construction. Perfect for any room, the Victorian Lamp will add warmth to any surrounding, from the nostalgic colors in the rose motif to the soft glow of the shade.

Giving sensibility to snacking, the **Victorian Lady Candy Jar** will amaze Old Country Roses fans with the detail styling, intricate enough for a stand alone collectable piece, while displaying a highly functional capacity. Store candy, snacks, trinkets or jewelry in this decorative shelf piece and give new meaning to the candy jar. When paired with the **Teapot Cookie Jar**, afternoon tea never looked so fun. A highly ornate piece with vibrant rose décor and 22-carat gold stippling, the cookie jar shaped like a teapot holds dozens of cookies, candies or even doubles as a money stash. A sure conversation piece, the **Teapot Cookie Jar** makes 'snack time' for adults acceptable!



The **Ornamental Tealight** will become a staple decorative piece in every home. With the addition of a candle the **Ornamental Tealight** will add instant ambience, the addition of potpourri will awaken your senses and the addition of candy or snacks will be a fun cocktail service alternative. The **Lattice Cookie Jar** is so classically styled, this time the real treat is on the outside instead of the inside. With exquisite detailing on the outside and the Old Country Roses motif border, the **Lattice Cookie Jar** can be a beautiful storage piece for flour, sugar, teabags, coffee or even non-food related items.

"These new gift items are reminiscent of classic times in history, with the Victorian styling and Beethoven's famous 'Für Elise' tune," says Art Bylin, President & CEO of Royal Doulton North America. "While preserving the historical significance of the Victorian period and also introducing fun, whimsical elements to the designs, we believe these new gift pieces will have a broad appeal, for the historical sentiment, the playful shapes and of course the signature Old Country Roses pattern."

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